

Us

vs:

Them

Nifty Fifty



Taste The Memories

OUR BEEF PATTY

100% FRESH-NEVER FROZEN

Western Steer Chuck Meat,
Ground Fresh & Hand Pattied in Our
"On Premises" Butcher Shop

OUR CHICKEN FILET

100% FRESH-NEVER FROZEN

Boneless White Breast Filet, Hand Cut in
Our "On Premises" Butcher Shop

OUR CHICKEN NUGGETS

100% FRESH - NEVER FROZEN

All White Breast Filet, Hand Cut in
Our "On Premises" Butcher Shop

OUR FRENCH FRIES

100% FRESH-NEVER FROZEN

Hand Cut Fresh Picked Potatoes

OUR ORANGE JUICE

100% FRESH-NEVER FROZEN

Every Glass Fresh Squeezed For
Your Individual Order

OUR SHORTENING

100% PURE NON-HYDROGENATED

Soya Oil, No Cholesterol, Zero Trans Fat

OUR MILKSHAKES

100% FRESH HOMEMADE

PREMIUM ICE CREAM

Mixed to order in the style of an olde-time
soda fountain and served in the stainless
steel mixing container with love and care.
Our #1 Signature Item!

OUR STAFF

No Area Managers
No Regional Managers
No Vice-Presidents
No Office Towers
We Save All This Money And
Put It Into Personal Service,
Quality Products & Hospitality

WE'RE NIFTY

The Competition

Their Beef Patty

Various Beef Remnants determined by market
prices. Machine made patties; boxed, frozen,
and placed in storage

Their Chicken Filet

Ground chicken meat, flavors, salt,
maltodextrin, spices, onion powder, wheat
starch, veg. oil, calcium phosphate tribasic,
garlic powder alpha-tocopherol-all machine
pressed into a filet shape

Their Chicken Nuggets

A combination of white and dark meat.
chicken parts with added salt and sodium
phosphate; blended and machine pressed
into a nugget shape

Their French Fries

Pre-cooked, then frozen and boxed for long
term storage with dextrose (sugar) added to
improve the taste and flavor

Their Orange Juice

Reconstituted pre-package juice made
from frozen concentrate

Their Shortening

A blend of vegetable and animal fats
with chemical stabilizers to extend the life of
the oil.. Loaded with Trans-Fat

Their Milkshakes

Pre-made shakes, made from ice milk mixes,
dispensed from push button machines
and mass marketed with a fancy name.

Their Staff

Store Managers, Area Managers,
District Managers, Vice Presidents, backed by
multi-million dollar media blitz telling you
this is the way it should be.

THEY'RE NOT